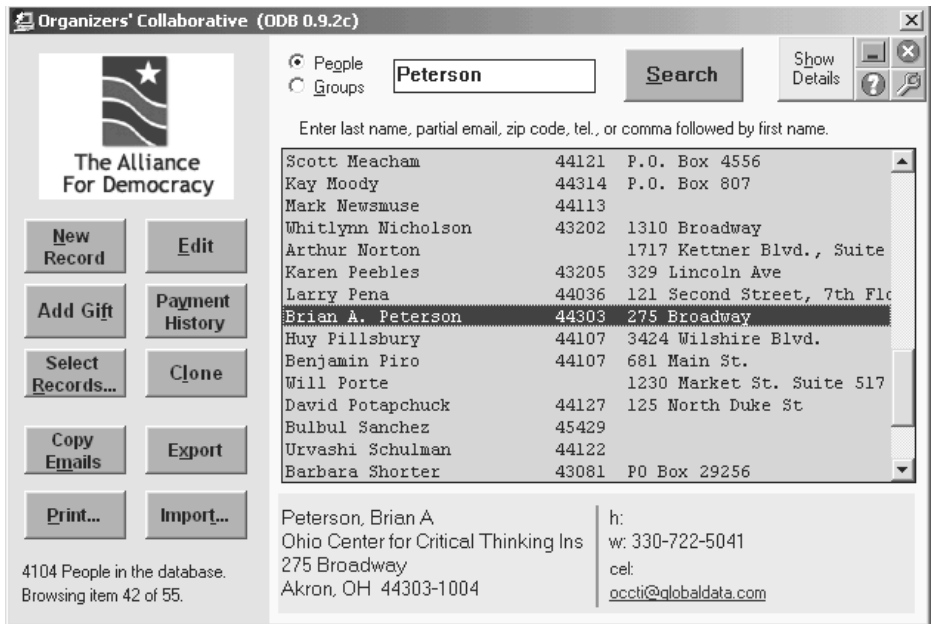


ODB: Windows software for membership organizations and grassroots campaigns

Organizers' Database (ODB) is a free database application for groups and campaigns engaged in grassroots organizing. After two years of development by the nonprofit Organizers' Collaborative, ODB was made available for free download in March 2002. As of July 2002, we estimate that ODB is in use at about 50 small nonprofit groups.



ODB provides all of the common features you would expect to see in a nonprofit database software program. It makes it easy to enter, sort, print, export, and import lists of people and organizations. It can be shared by multiple users on a Local Area Network. As compared with other free databases for nonprofit groups, ODB excels in ease of use, ease of setup, speed of data entry, and in ability to categorize and select people in your database.

ODB tracks donations and expiration dates and lets you customize all the categories. It saves all data in a separate database file and automatically backs it up each month. An ODB database is small enough to save to floppy or send as an email attachment. The data is saved in standard MS-Access 97 format, but no Microsoft prod-

How can I try it for myself?

To try ODB, just visit the ODB web site by typing the following web link into your web browser: <http://organizenow.net/odb.html>. If you want to become an ODB trainer or consultant, set up an ODB demo in your area, or receive information about becoming an ODB sponsor, please email your name, address, phone number, and organizational affiliation to us at odb@organizenow.net.

Organizers' Collaborative
Box 400897, Cambridge, MA 02140

ucts except Windows (95, 98, Me, XP, or NT/2000) are required. The software can be updated in less than a minute over a fast internet connection, and in less than 6 minutes via modem. ODB provides a basic zip code lookup feature at no extra cost. **Sample "Screen Shots" from ODB are on the back of this flyer.**

Thanks to the Ben & Jerry's Foundation, the Public Freedom Fund of the Fidelity Charitable Gift Fund, Resist, and the Haymarket People's Fund for supporting the work of Organizers' Collaborative.

ODB (Organizers' Database) Overview, Page 2

ODB's user interface allows membership groups that receive dozens of individual donations each week to enter them in a matter of minutes.

Headaches are minimized for common printing tasks. It is even possible to print out donation slips customized to a donor's giving capacity.

To facilitate targeted mailings or outreach campaigns, ODB allows you to set up customized categories that match the issues...

...and constituencies in which your members are most interested or involved.

ODB allows you to select people based on their activities...

...or donation history or their level of interest in a committee or campaign.

Note: for privacy reasons, none of the addresses used in this flyer are real.